



Business Overview



Executing growth strategy with disciplined delivery in 2Q 2025

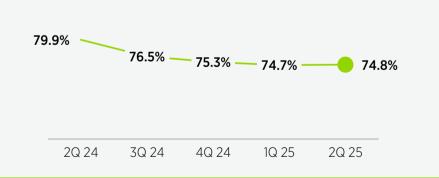




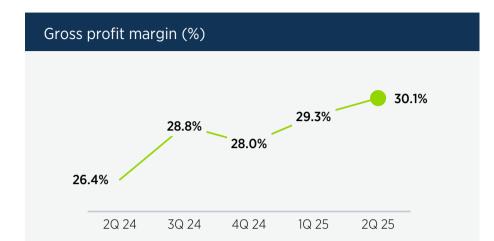


Solid revenue performance was driven by steady expansion in the Lease and Rental segments, supported by stronger demand and healthy pricing.

Adjusted EBITDA¹ margin (%)



Margin was impacted by higher cost of vehicles sold and increased provisions for receivables, with no discretionary supplier rebates during the quarter.

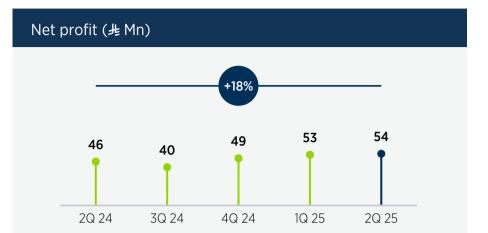


Gross margin increased year-on-year, supported by solid pricing, strong utilization, and a more favourable revenue mix across key segments.

Total fleet size (vehicles)



Fleet growth was led by the Lease segment, supported by continued demand for long-term mobility solutions across Saudi Arabia.



Net profit grew on the back of improved operating leverage, tight cost discipline, and lower financing costs versus the prior-year period.

Rental, vehicle utilization (%)



Rental utilization remained steady, reflecting strong corporate demand and continued efforts to enhance fleet efficiency and allocation.

¹ Adjusted EBITDA = EBITDA + Cost of vehicles sold Note: Figures and percentages in this document may not precisely total due to rounding

Business Segments Performance

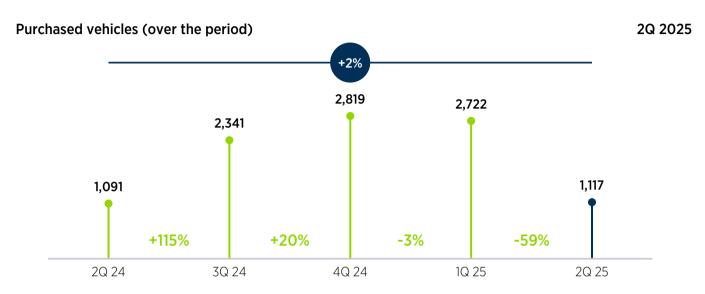


Focused fleet strategy supports growth

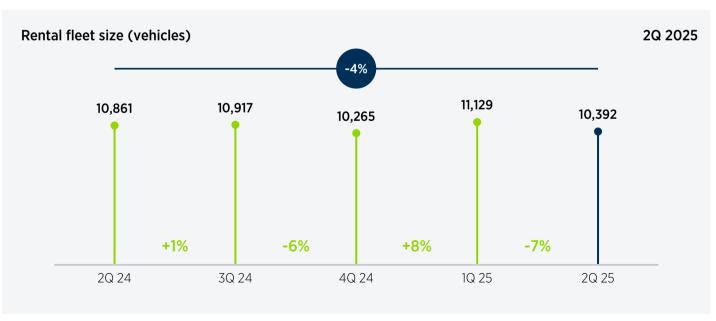








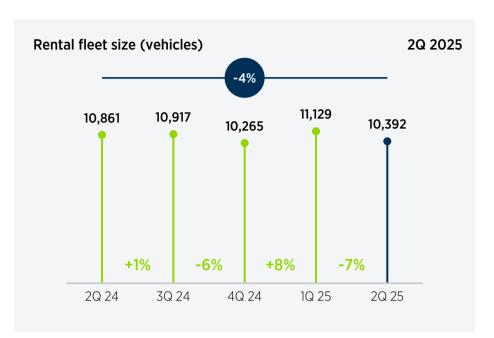


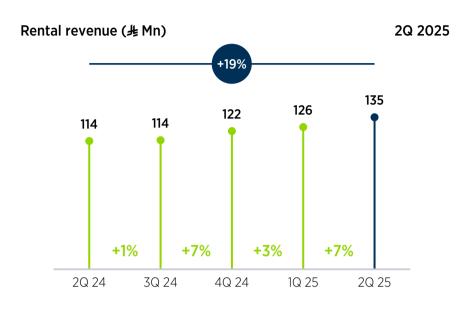


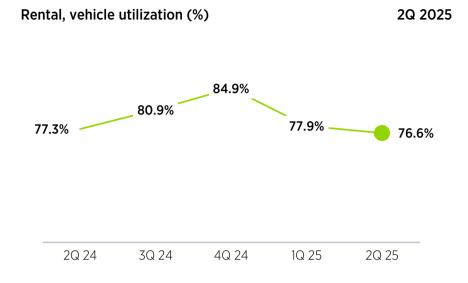
Resilient rental performance supported by pricing and utilization

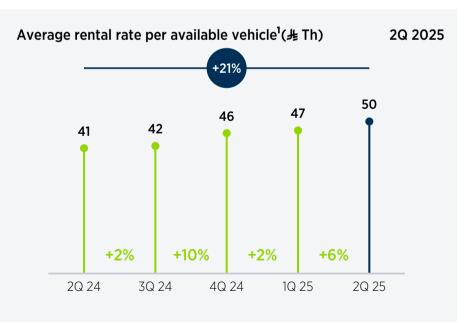


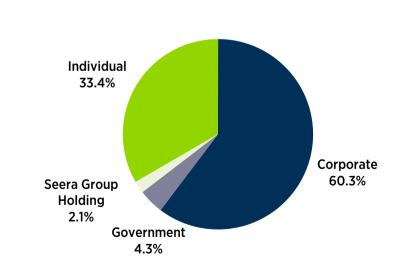
Solid revenue growth delivered through higher pricing, strong corporate demand, and a presence across key KSA locations











Total rental revenue by customer (%)

Key highlights of 2Q 2025

2Q 2025

- 10.4 thousand vehicles in the Rental segment, featuring a modern and well-diversified fleet.
- Rental revenue increased by 19% year-on-year.
- Vehicle utilization rate amounted to 76.6%.
- 41 branches across KSA, including both airport and city locations.
- The Corporate segment was the key driver of revenue, accounting for 60.3% of total revenue.

¹ Based on the average number of vehicles, annualized for quarterly numbers

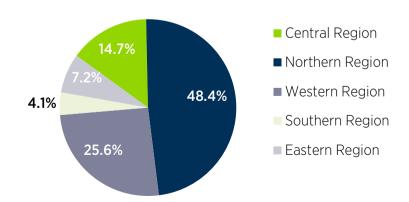
Expanding nationwide reach through a strong branch network

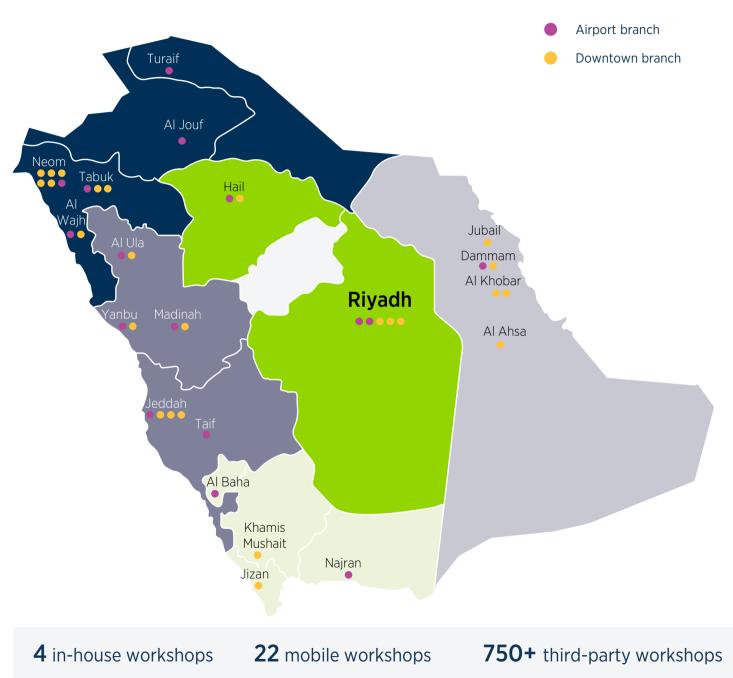


The current footprint provides dense coverage across key population hubs, airports, and industrial cities



Total revenue from rental region composition (%) 2Q 2025



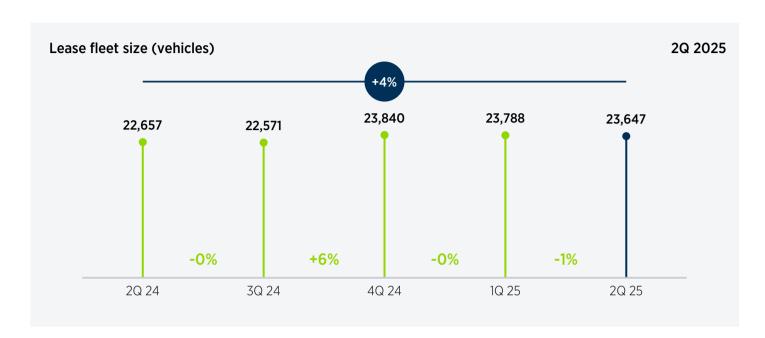


Solid lease revenue momentum driven by pricing and mix



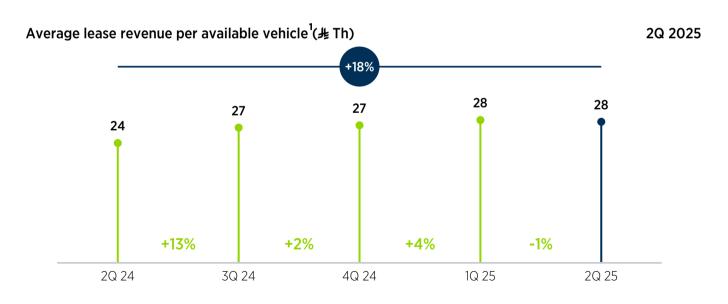
2Q 2025

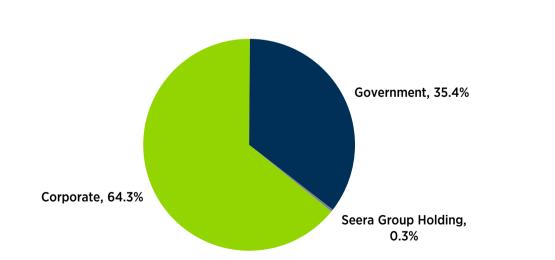
Fleet held broadly flat while revenue advanced double-digit, as performance was supported by improved pricing and customer mix





Total lease revenue by customer (%)





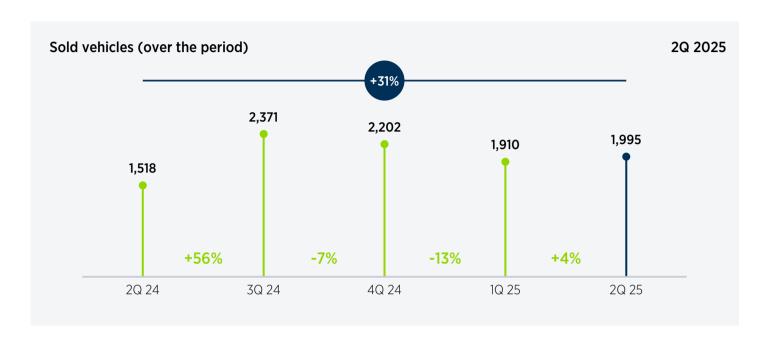
¹ Based on the average number of vehicles, annualized for quarterly numbers

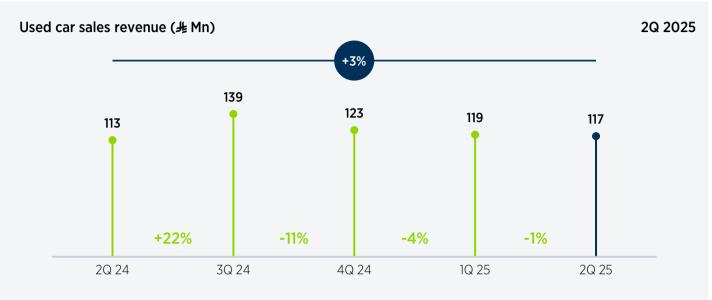
Strong sales volumes offset weaker pricing dynamics



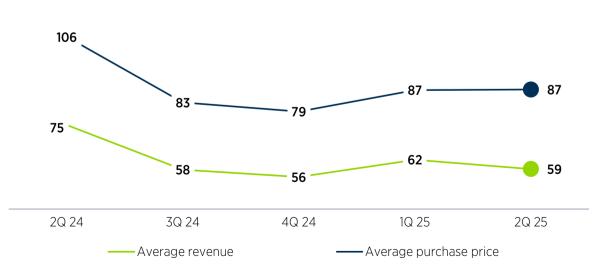
2Q 2025

Used vehicle sales increased despite pressure on unit prices, reflecting a temporary adjustment in sales mix



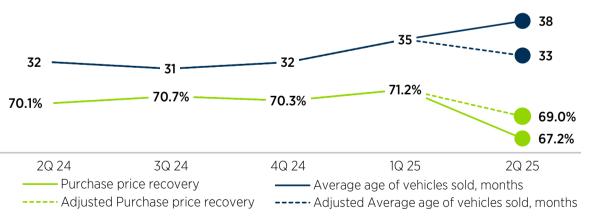


Average revenue and purchase price, per sold vehicle¹(业 Th)



Purchase price recovery (%)

2Q 2025



Purchase price recovery impacted by the sale of 289 older vehicles in the quarter. Excluding these, the adjusted recovery rate is 69% at 33 months average age.

¹ Based on the average number of sold vehicles, annualized for quarterly numbers

Financial Overview

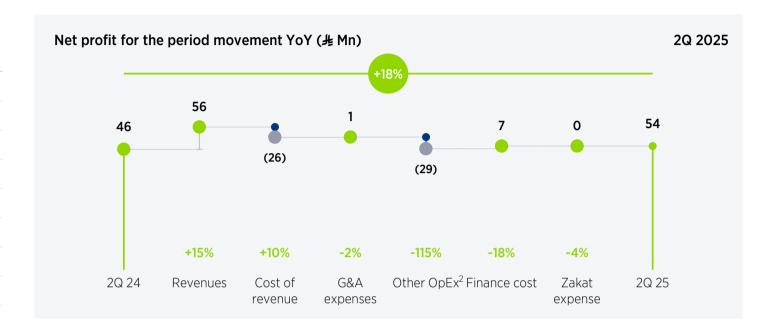


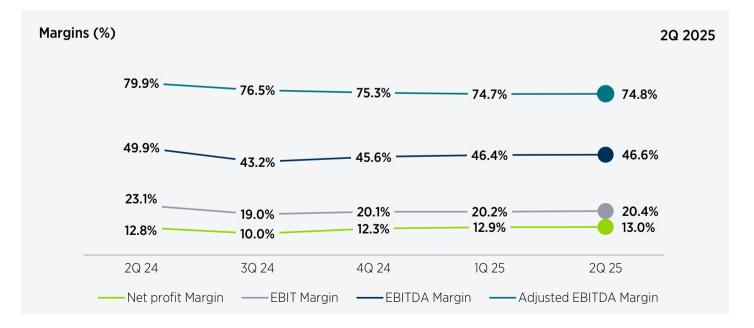
Strength in core operations drives resilient earnings performance



Net profit rose 18% year-on-year in 2Q 2025, driven by strong gross profit expansion and lower financing costs

业 Mn	1H 2025	1H 2024	YoY, %	2Q 2025	2Q 2024	YoY, %
Revenues	828	745	+11%	416	360	+15%
Cost of revenue	(582)	(536)	+9%	(291)	(265)	+10%
Gross profit	246	209	+18%	125	95	+31%
G&A expenses	(74)	(70)	+6%	(36)	(37)	-2%
Provisions	(7)	(1)	+5.9x	(6)	0	NA
Employee incentive	0	(4)	NA	0	(2)	NA
Other operating income	4	28	-87%	2	27	-94%
Operating profit (EBIT)	168	161	+5%	85	83	+2%
Depreciation & amortization	217	184	+18%	109	97	+13%
EBITDA	385	345	+12%	194	180	+8%
Adjusted ¹ EBITDA	619	582	+6%	311	288	+8%
Total finance income / (cost)	(58)	(67)	-14%	(29)	(36)	-18%
Profit before zakat	110	93	+18%	56	47	+17%
Zakat expense	(3)	(3)	-1%	(1)	(1)	-4%
Net profit for the period	107	91	+18%	54	46	+18%
EPS	1.95	1.65	+18%	0.99	0.84	+18%
EBITDA Margin	46.5%	46.3%	+0.2 ppt	46.6%	49.9%	-3.4 ppt
Gross profit Margin	29.7%	28.0%	+1.6 ppt	30.1%	26.4%	+3.6 ppt
Net profit Margin	13.0%	12.2%	+0.8 ppt	13.0%	12.8%	+0.3 ppt





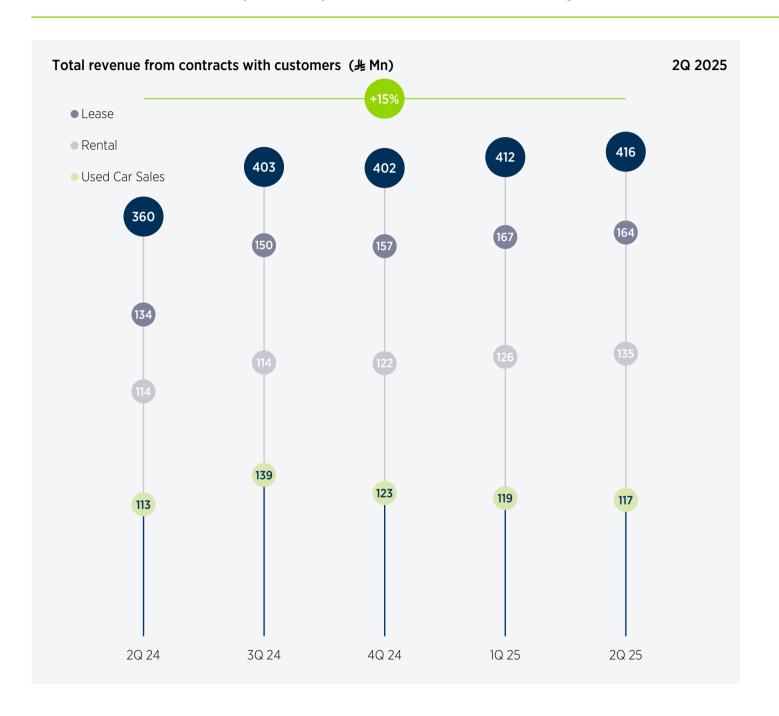
¹ Adjusted EBITDA = EBITDA + Cost of vehicles sold

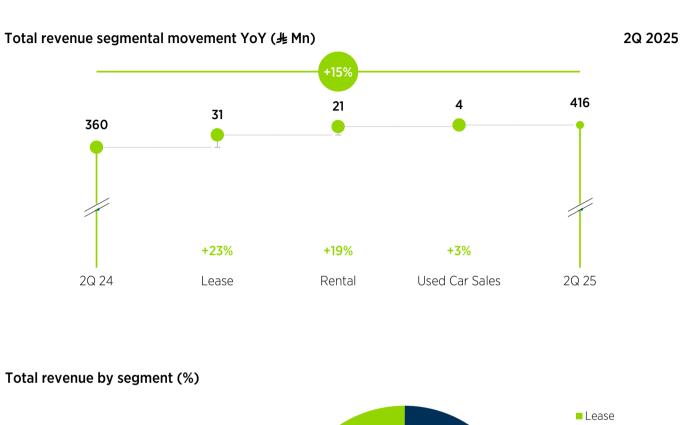
² Other OpEx includes Impairment loss on trade and other receivables, Employee incentive, and Other operating income / (expenses)

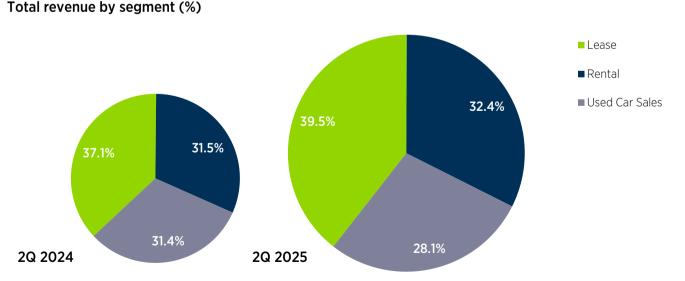
Balanced revenue contribution across core operating segments supports topline expansion



Total revenue rose 15% year-on-year in 2Q 2025, with strong contributions from Lease and Rental, while segment mix remained stable





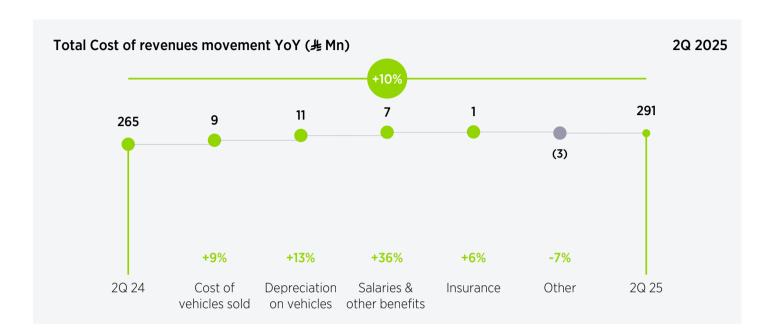


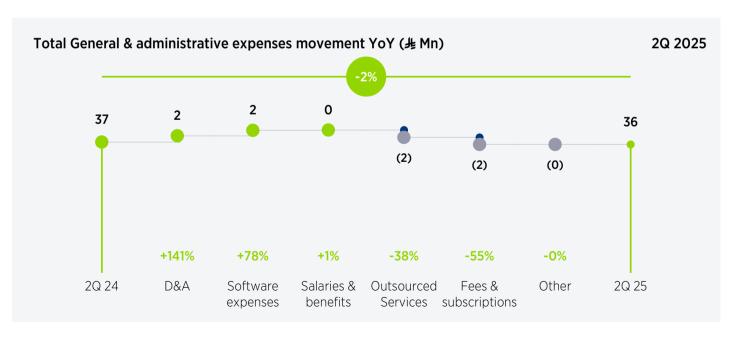
Expenses rise driven by operational scale-up and enhanced customer service



Total expenses rose 8% year-on-year in 2Q 2025, driven by cost of revenue, while G&A expenses declined 2% on lower outsourcing & subscription costs

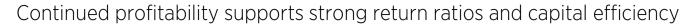






¹ Total expenses include cost of revenues and G&A expenses.

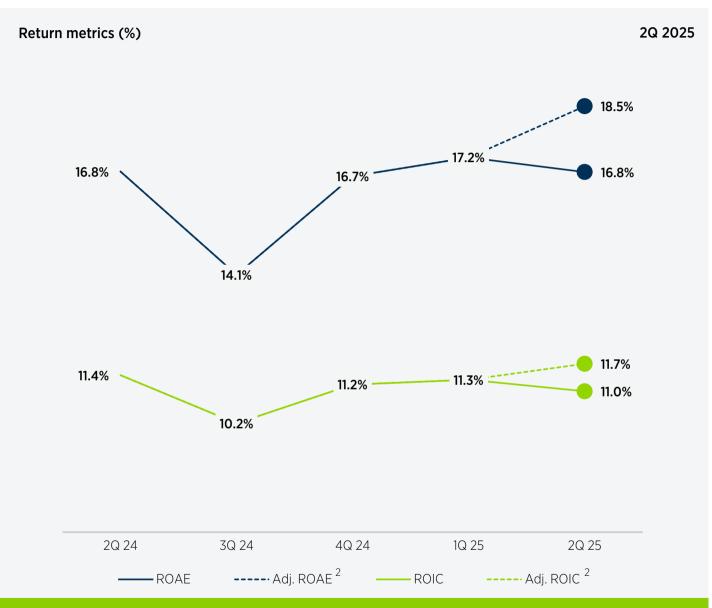
Strong earnings growth and return profile sustained in 2Q 2025











Adjusted ROAE and ROIC exclude the impact of a # 5.6 million non-recurring provision for trade receivables in 2Q 2025.

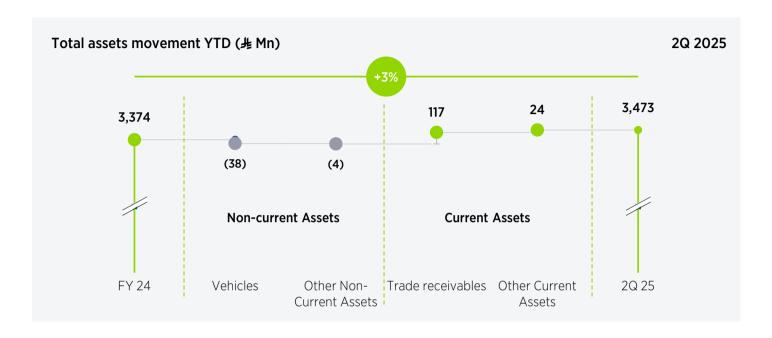
¹ Adjusted EBITDA = EBITDA + Cost of vehicles sold

Consistent balance sheet structure



Growth in current assets offset lower vehicle investments, while liabilities remained flat year-to-date

业 Mn	2Q 2025	FY 2024	YtD % Change	
Total Non-Current Assets	2,958	3,000	-1%	
incl. Vehicles	2,822	2,860	-1%	
Total Current Assets	516	374	+38%	
incl. Trade receivables	386	268	+44%	
Total Assets	3,473	3,374	+3%	
Total Non-Current Liabilities	1,095	1,076	+2%	
incl. Long-term loans	1,022	1,013	+1%	
Total Current Liabilities	1,059	1,086	-3%	
incl. Trade payables	212	<i>3</i> 98	-47%	
Total Liabilities	2,154	2,162	-0%	
Share capital	550	550	+0%	
Retained earnings	714	607	+18%	
Other reserves	56	56	-0%	
Total Equity	1,320	1,212	+9%	
Net Debt ¹ to Equity	1.3x	1.3x	-	



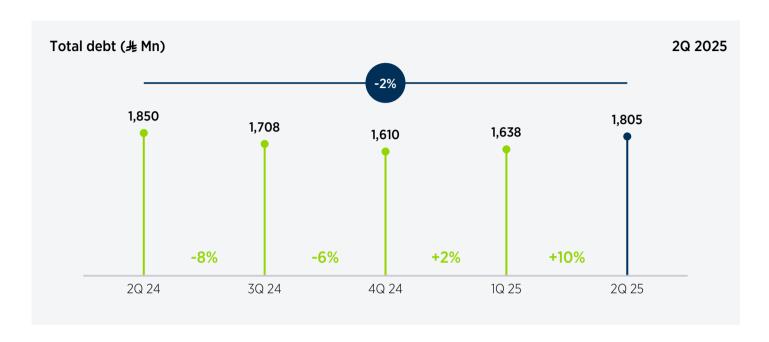


¹ Net Debt = Long-term loans + Current portion of long-term loans - Cash and cash equivalents

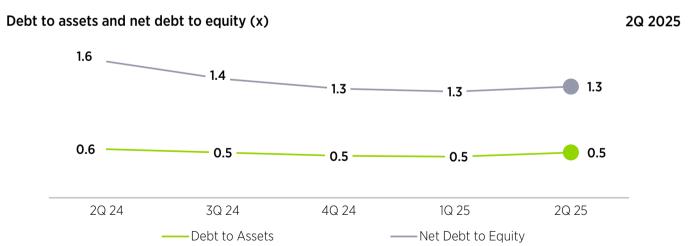
Balanced funding approach sustained

Stable leverage profile maintained alongside ongoing business growth

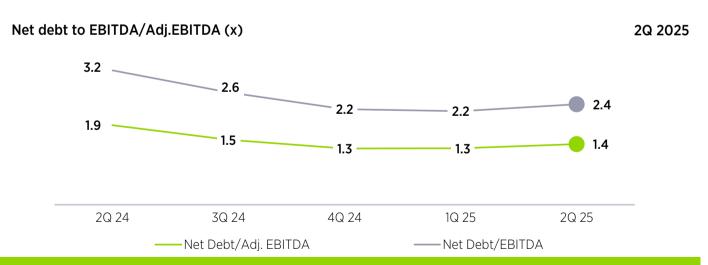








Lumi maintains a solid balance sheet, with each 0.5 riyal of liabilities supported by one riyal of assets – reflecting sound capital structure and strong asset backing.



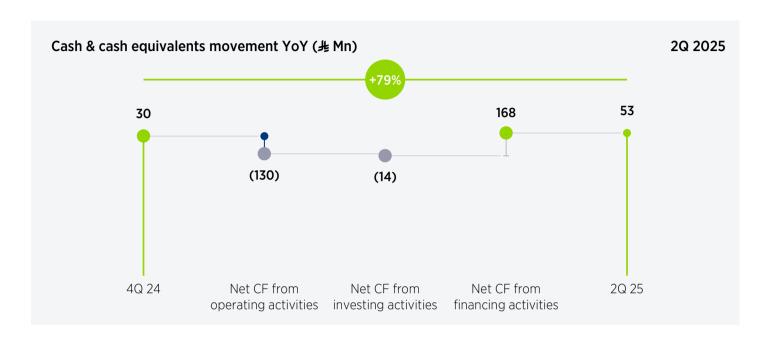
Net debt remains fully covered by just 1.4 times annualized adjusted EBITDA, reflecting strong capacity to meet financial obligations from core earnings.

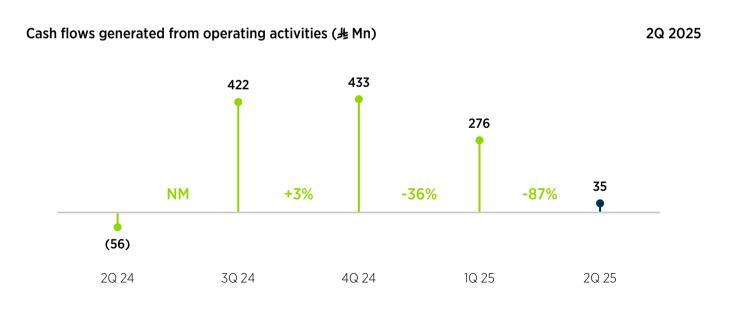
Resilient liquidity in the face of ongoing fleet growth

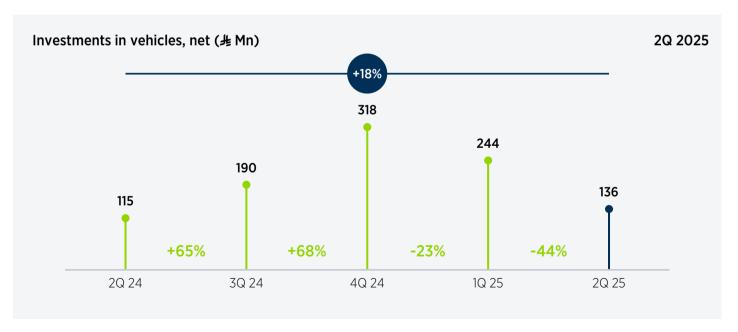


Investment activity remained high, with sufficient cash generated and financing in place to support business needs

业 Mn	1H 2025	1H 2024	YoY %	2Q 2025	2Q 2024	YoY %
Profit after Zakat	107	91	+18%	54	46	+18%
Non-cash adjustments	523	498	+5%	265	245	+8%
Working capital changes	(320)	(559)	-43%	(284)	(347)	-18%
Cash flow, operating activities	311	30	+10.0x	35	(56)	NA
Investments in vehicles, net	(379)	(449)	-16%	(136)	(115)	+18%
Zakat, interest & end-of-service benefits	(62)	(67)	-8%	(33)	(38)	-14%
Net cash, operating activities	(130)	(486)	-73%	(134)	(210)	-36%
Net cash, investing activities	(14)	(8)	+77%	(5)	(6)	-14%
Net cash, financing activities	168	479	-65%	159	203	-22%
Net changes in cash & equivalents	23	(15)	NA	20	(12)	NA







Q&A



Lumi Earnings Presentation | 5 August 2025

19





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